

HOW BULGARIAN NATIONAL AUDIT OFFICE ASSESSES THE IMPACT OF ITS WORK – METHODS

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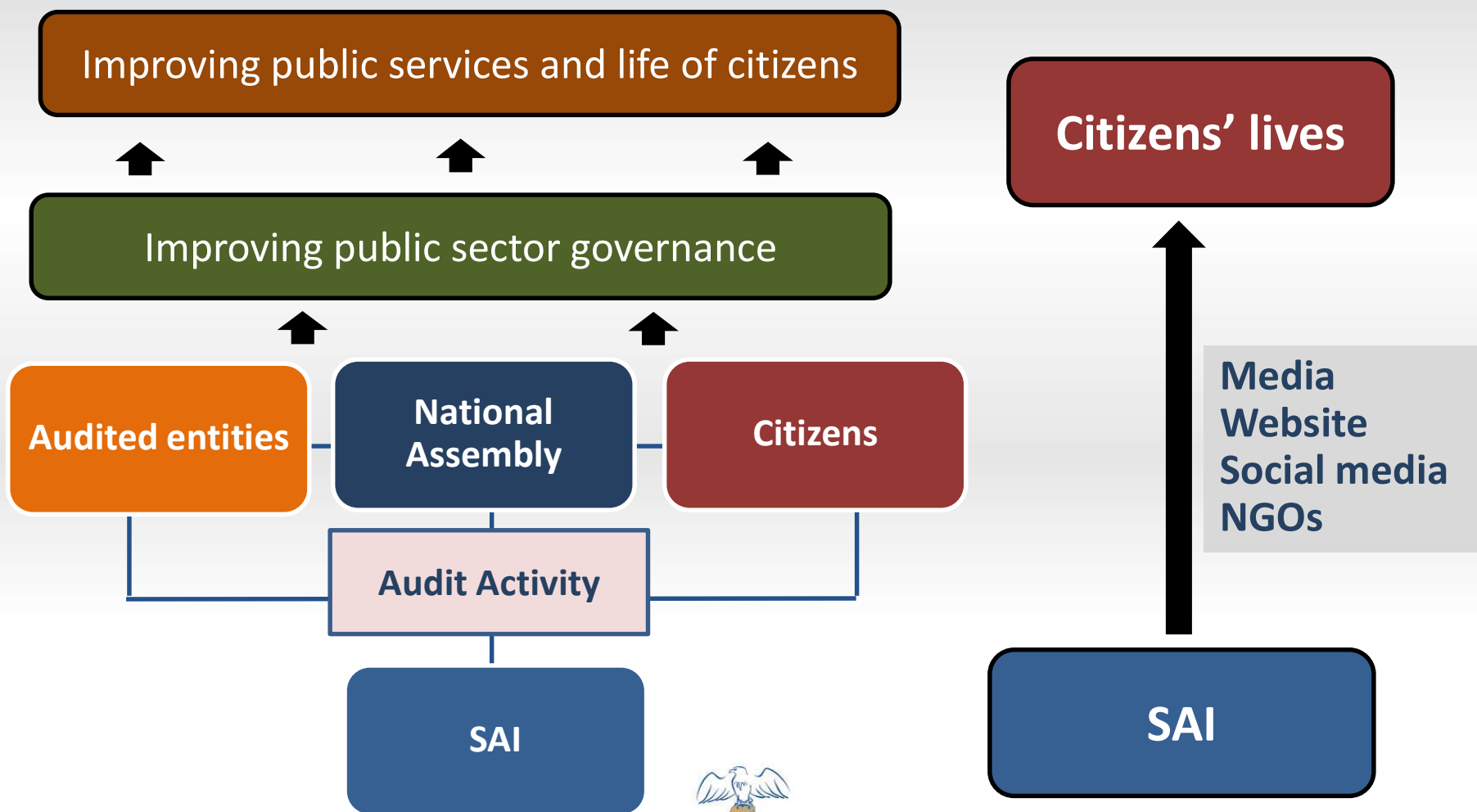


With focus on following methods:

1. Monitoring on media coverage
2. Follow-up
3. Sociological studies
4. Analyses of the NGO



HOW SAI MAKES DIFFERENCE TO THE LIVES OF CITIZENS



PRESS RELEASE OF THE AUDIT REPORT



Working together to achieve:

- ✓ Understandable language of the message
- ✓ Right messages - main findings and conclusions
- ✓ Facts and numbers from the audit report
- ✓ Answer additional questions



Submission of Press releases to media

When publishing a report with serious violations and weaknesses identified

When publishing a report on an important and significant topic for the society

When publishing a summary report with trends and conclusions for an activity of a horizontal nature or for a separate sector

When publishing audit reports on the income and expenditure of political parties and election campaigns

When announcing the annual audit programme

When accepting a group of audit reports for a certain period and specific conclusions

When sending audit reports to the Prosecutor's office or publishing audit reports for which proceedings have been concluded

When publishing reports on implementation of recommendations



Additional materials and actions in support of the press release

Information materials

Additional explanations of
journalists



Short videos on social networks -
only for reports on a publicly
significant topic

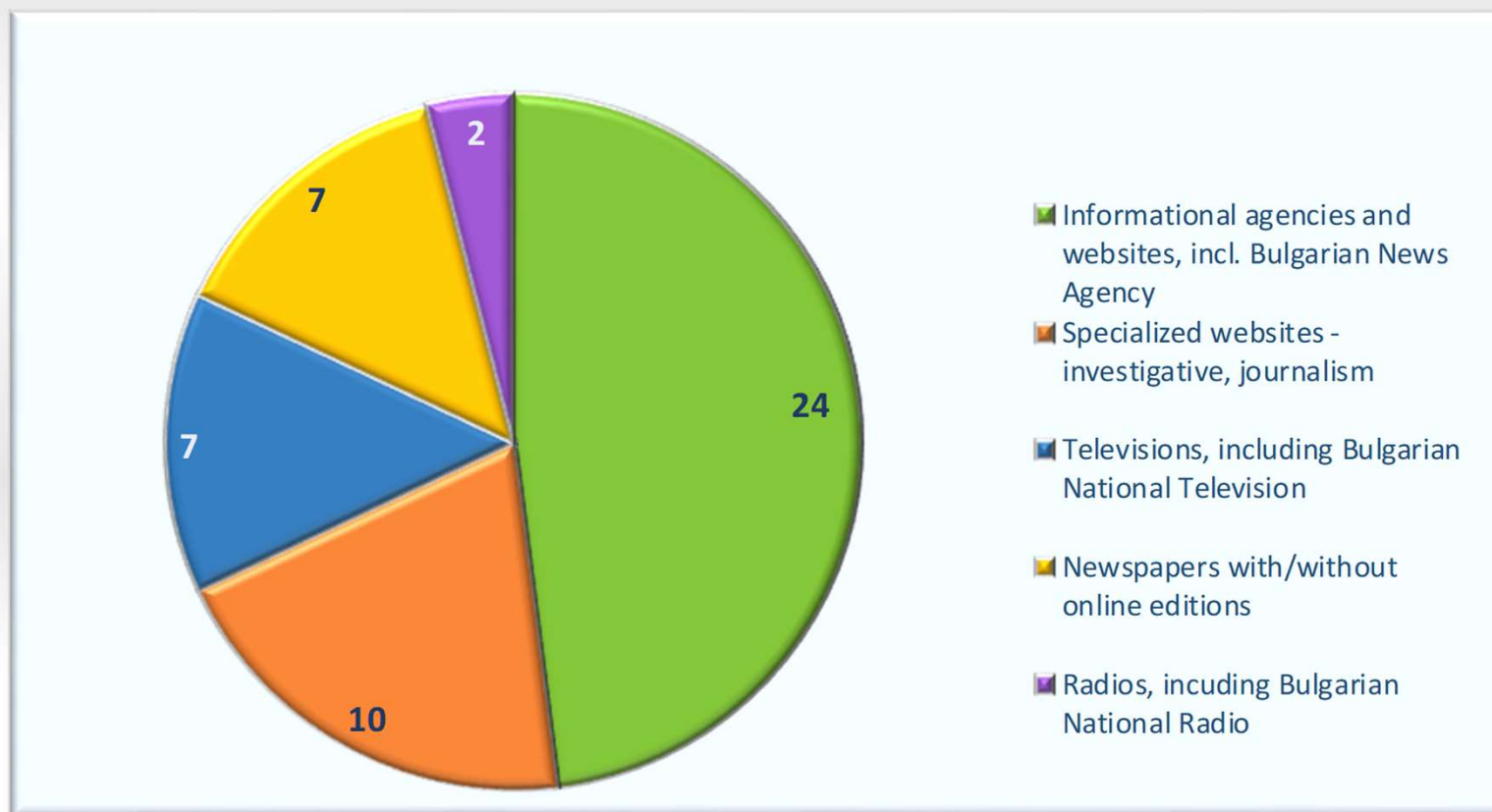
Proactive media engagement

Infographics

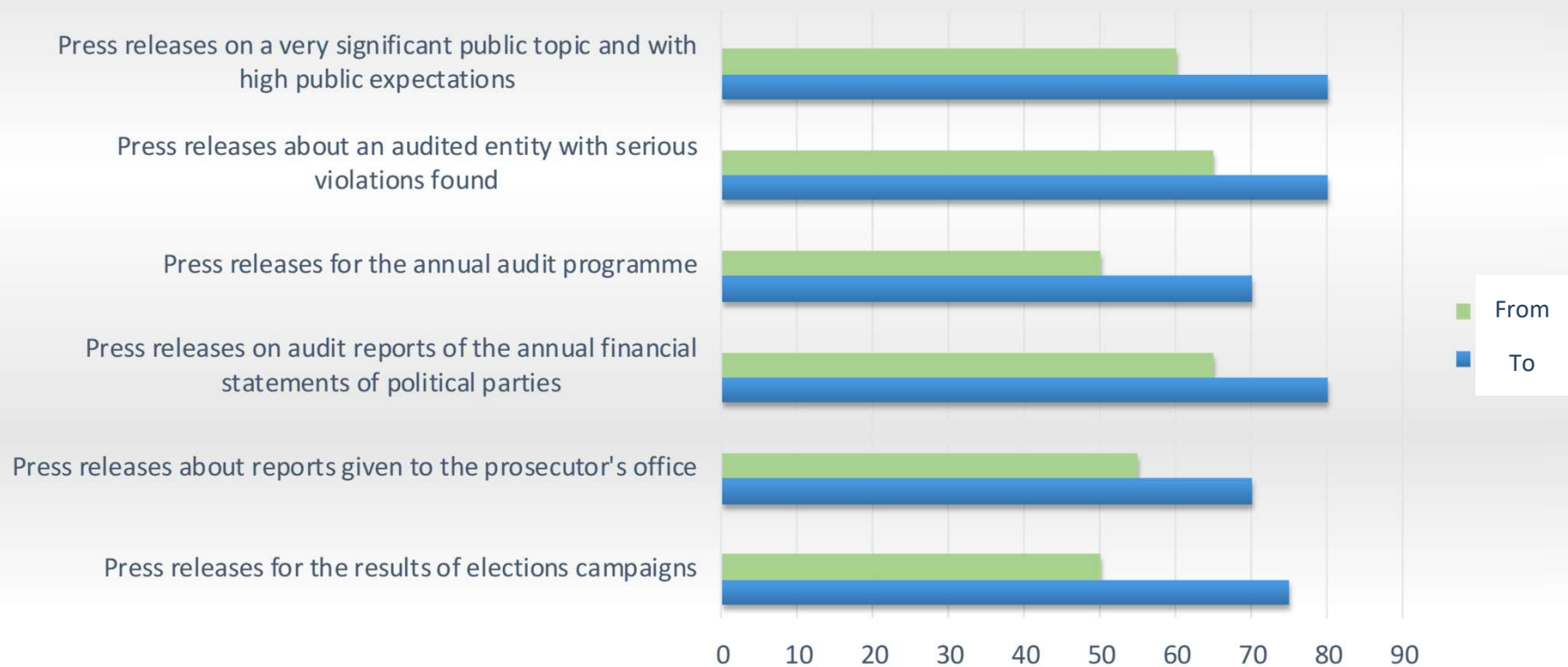
Proactive media engagement



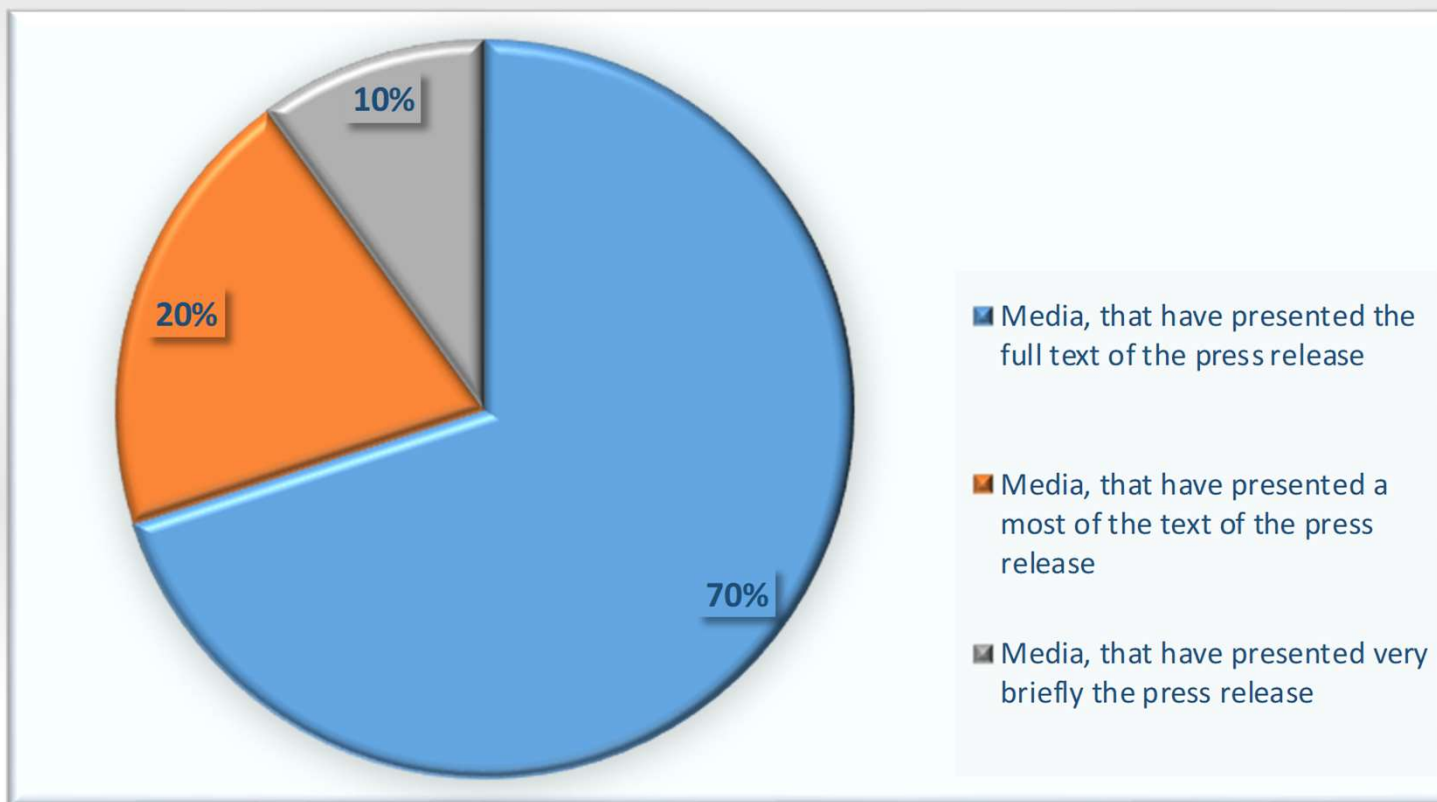
MAJOR MEDIA WHOSE REACTION IS BEING FOLLOWED (about 50 in number)



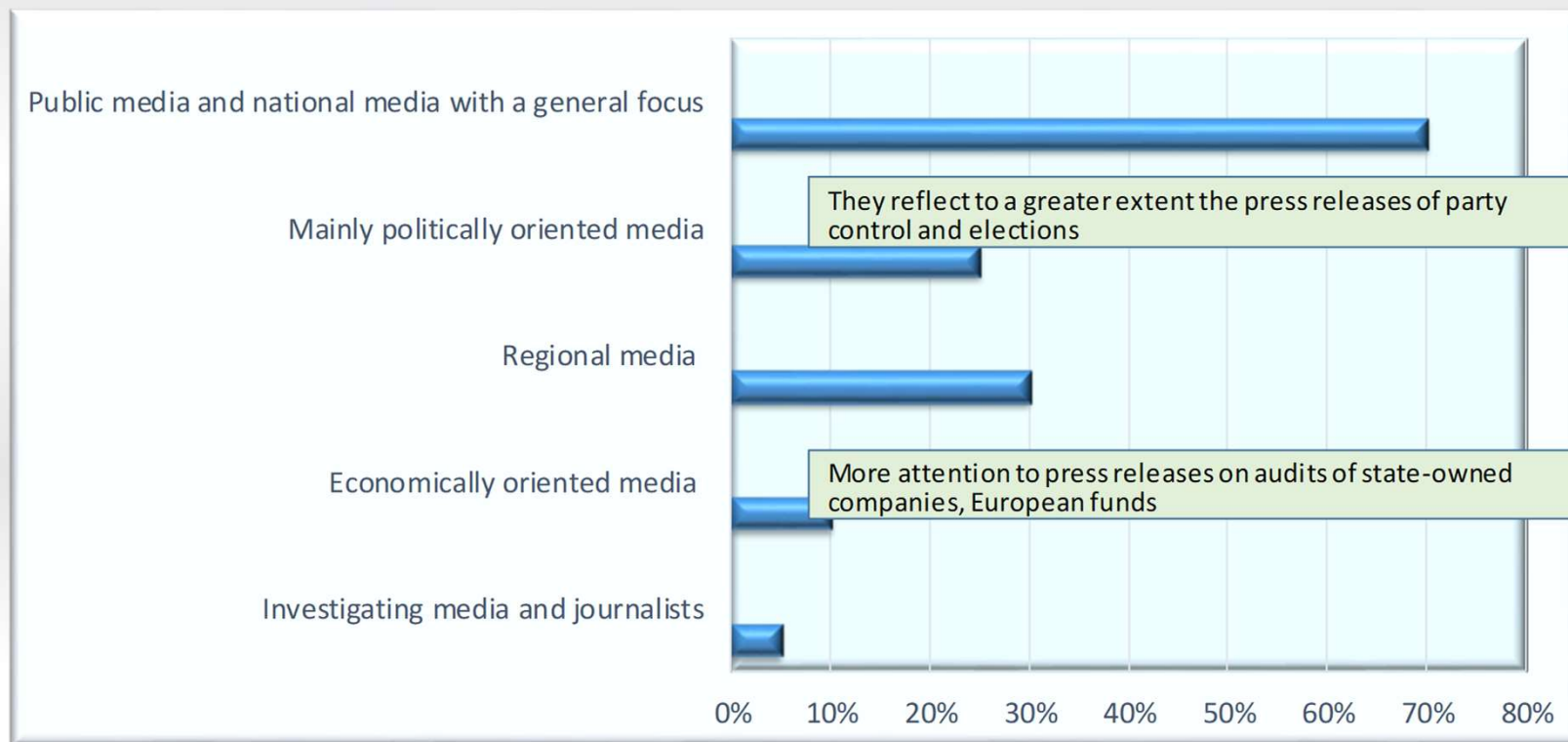
Degree of coverage of press releases according to the information in them (relatively in percentages)



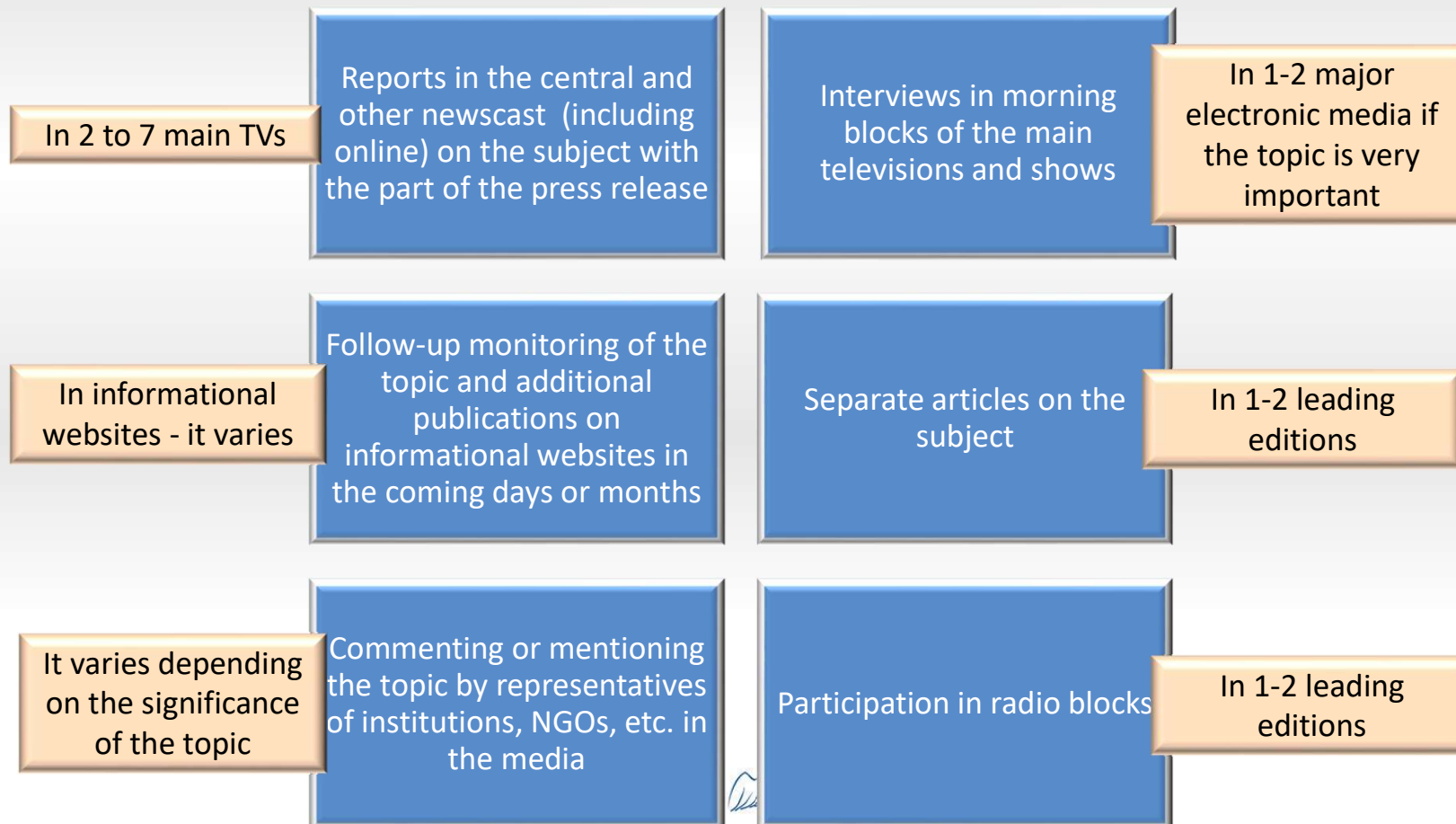
Degree of coverage of press releases by volume - information sites and online publications



Coverage of the BNAO activities by various types of media



Follow –up media coverage of a particular audit report press releases



The interview - selection of topic, media and television broadcasting

Selection of topic:

- ✓ Image interview – on the occasion of professional holiday, end and beginning of the year, reporting period
- ✓ Initiated by a specific topic with the inclusion of additional subtopics
- ✓ Just on one topic



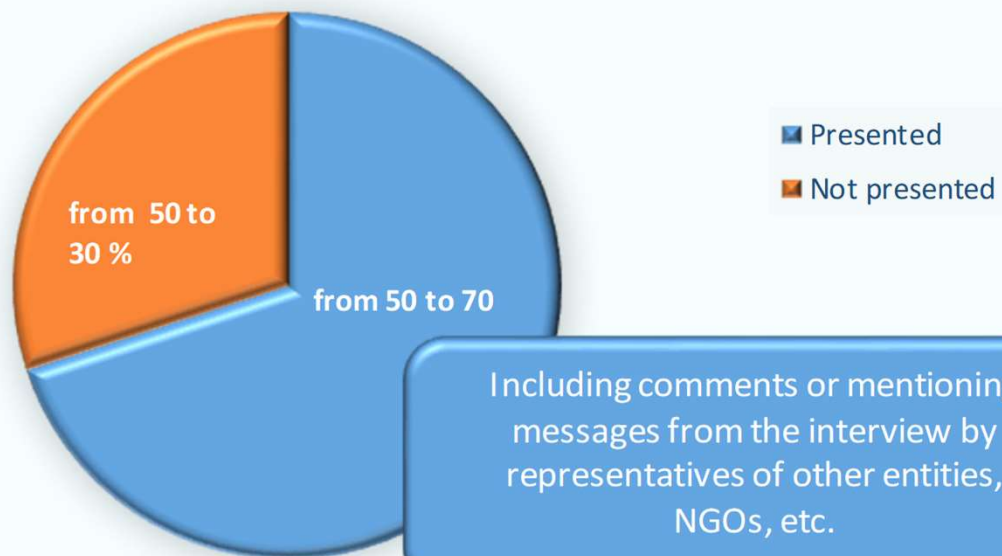
Selection of media and type of broadcasting:

- ✓ Participation in main media – printed media (online edition), information agency
- ✓ Participation in a morning or evening journalistic block on television
- ✓ Participation in an electronic media studio
- ✓ Participation in a less popular media - if there is interest and if appropriate
- ✓ Participation in a specialized media



Expectations and observations from interviews

Presentation of the main messages of the electronic media interview in other news websites



BNAO Follow-up objectives

1. To ascertain whether the audited entity has undertaken actions to implement the recommendations and to what extent;
2. To ensure that the implementation of recommendations is monitored in an effective and efficient manner;
3. To perform a systematic review and analysis of the recommendations in different areas;
4. **To assess the impact of the BNAO's work;**
5. To undertake actions to promptly notify the relevant authorities in case of non-compliance.



FOLLOW-UP METHODS

Entry in the Register of recommendations

Notification by the audited entity for the actions undertaken to implement the recommendations

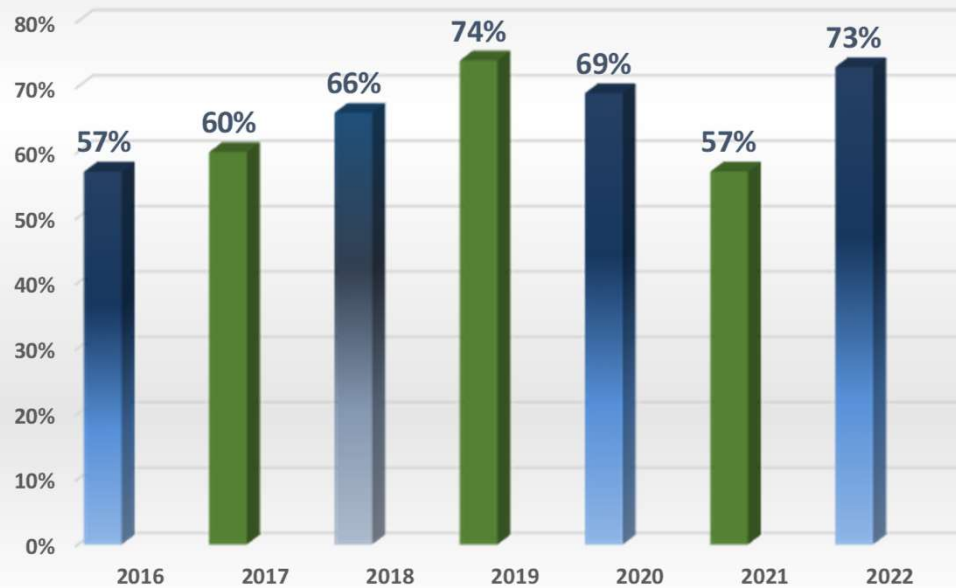
On the basis of the information from the audited entity:
- it is assumed that the recommendations are implemented or
- a new audit is assigned

Follow-up audit, including second and third follow-up audit, if needed (follow-up report)

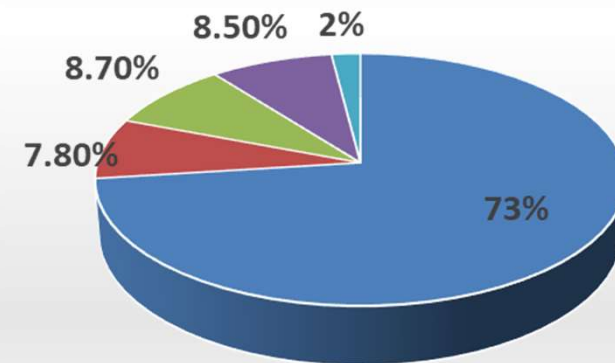
Report with proposals to the Parliament, Council of Ministers or Municipal Council in case of non fulfillment

Implemented recommendations

Implemented BNAO recommendations



Level of implementation of the BNAO recommendations for 2022



- Implemented
- Partially Implemented
- In a process of implementation
- Non-implemented
- Not subject to implementation





OTHER MONITORING METHODS

BNAO evaluates the effect of the audit tasks after the audit has been completed also through:

**Self
Assessment of the audit team**



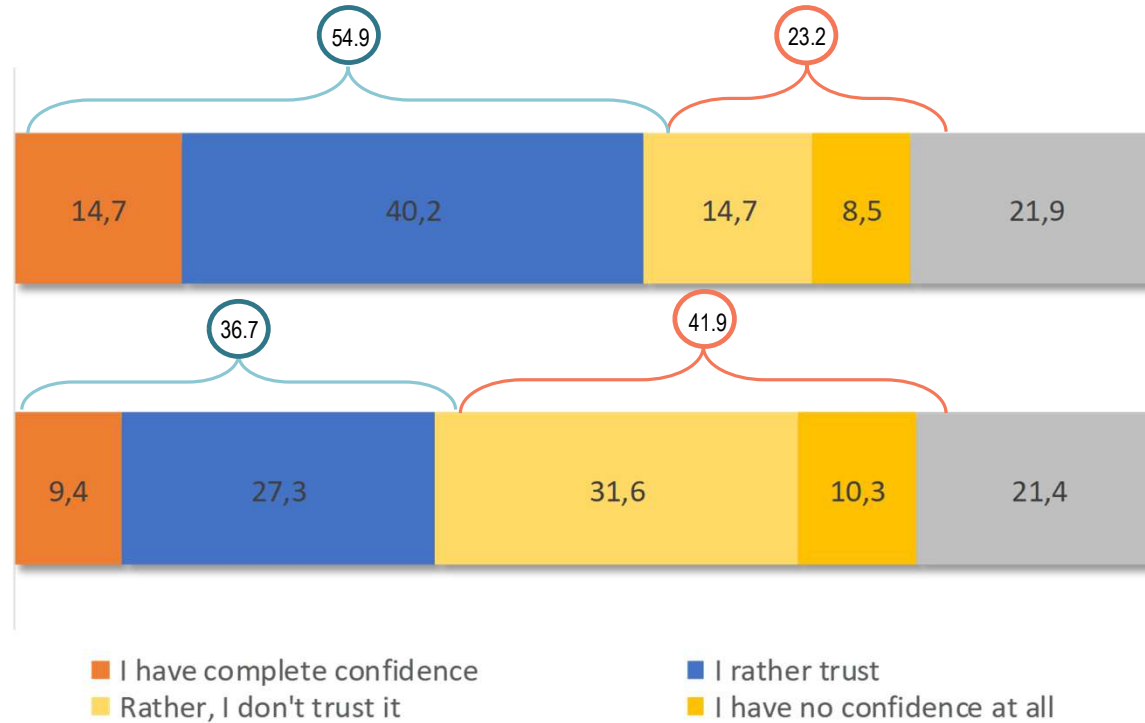
and

Feedback by the auditees



TRUST IN THE BNAO AUDITS (%)

To what extent do you trust the audits that the National Audit Office performs?

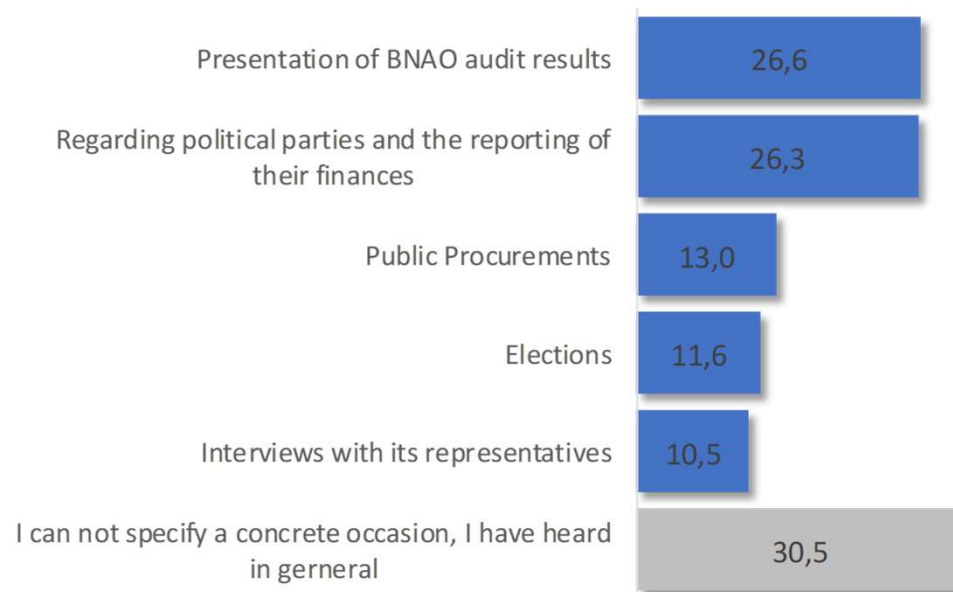


AWARENESS OF THE BNAO COMMUNICATION MESSAGES (%)



On what occasion have you heard the naming of the Bulgarian National Audit Office?

2022



EXPECTATIONS TO THE BNAO(%)

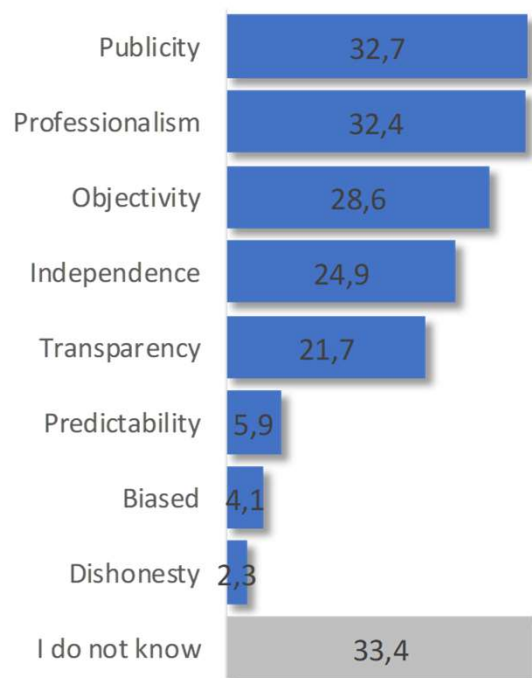
What are your expectations to the BNAO for achieving more added value and trust in its work?

2022



ОБЩЕСТВЕНИЯТ ОБРАЗ НА СМЕТНАТА ПАЛАТА (%)

С кои от следните характеристики свързвате дейността на Сметната палата?

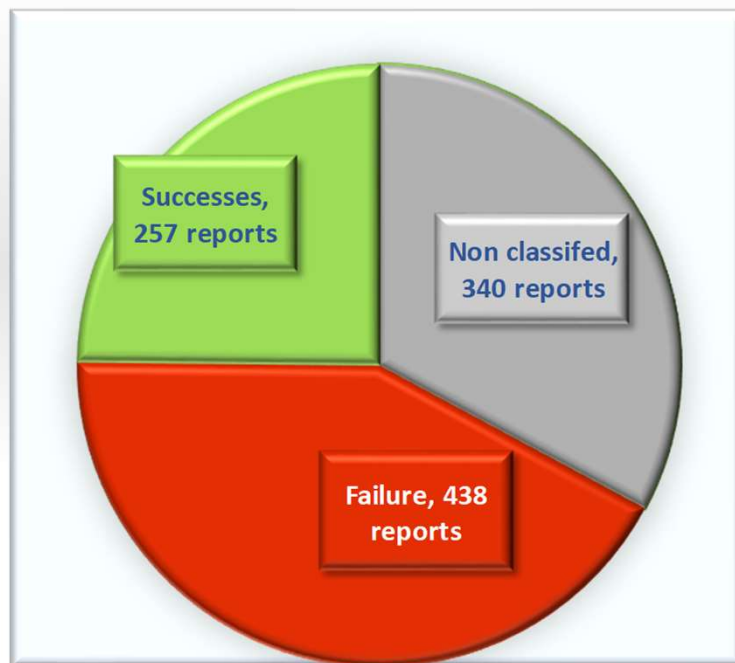


NGO - monitoring of the publicity of the audit activity

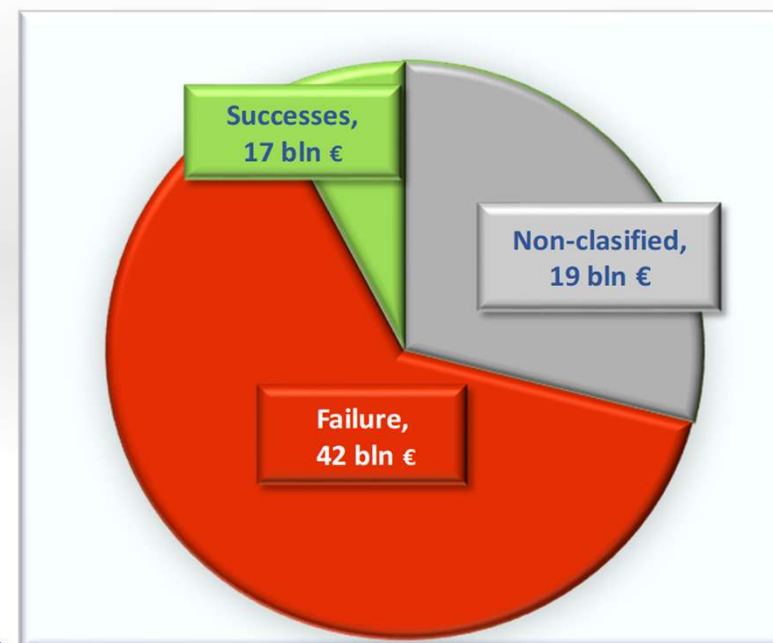
The Institute of Market Economy carries out a regular review of the BNAO audit reports - "Successes and failures of the Bulgarian governments"

In the period 1998-2020, 7 analyzes were carried out, the last one covering 1035 audit reports.

Classification by number of reports



Classification according to the amount of expenses (EURO BILLIONS)



NGO - monitoring of the publicity of the audit activity

Institute for the Development of the Public Environment - examines the controls that the Audit Office exercises over the financing of parties and elections

08.08.2023



Публикувано от [Институт за развитие на публичната среда](#)

Приходите на партиите през 2022 г.

В последните няколко години темата за партийната субсидия съвсем се изгуби от политическото говорене. Изглежда, [...]

24.06.2023

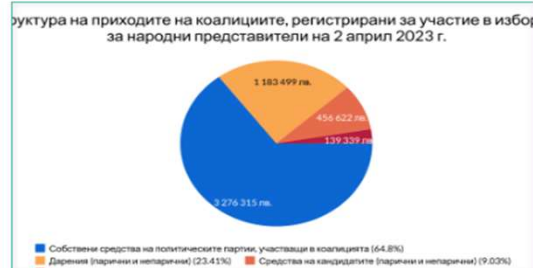


Публикувано от [Институт за развитие на публичната среда](#)

Кампанията за изборите от 2-ри април струва 6.2 млн. лв. на партиите

В публичния регистър на Сметната палата вече са публикувани финансовите отчети на формациите - 21 [...]

14.06.2023



Публикувано от [Институт за развитие на публичната среда](#)

Партиите събраха над 7 млн. лева за изборите на 2-ри април

След поредните парламентарни избори, проведени на 2-ри април 2023 г., и след дълги преговори най-накрая [...]

Publicity Awards

2011



2017





Thank you for the attention!

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