



FOLKETINGET
RIGSREVISIONEN

Media coverage and stakeholders

Working Group on Evaluation of Public Policies and programs (WGEPPP)
9. oktober 2023

Christian Bille-Sandø

Our mission

Rigsrevisionen examines whether government funds are used effectively and as intended by the Danish parliament.

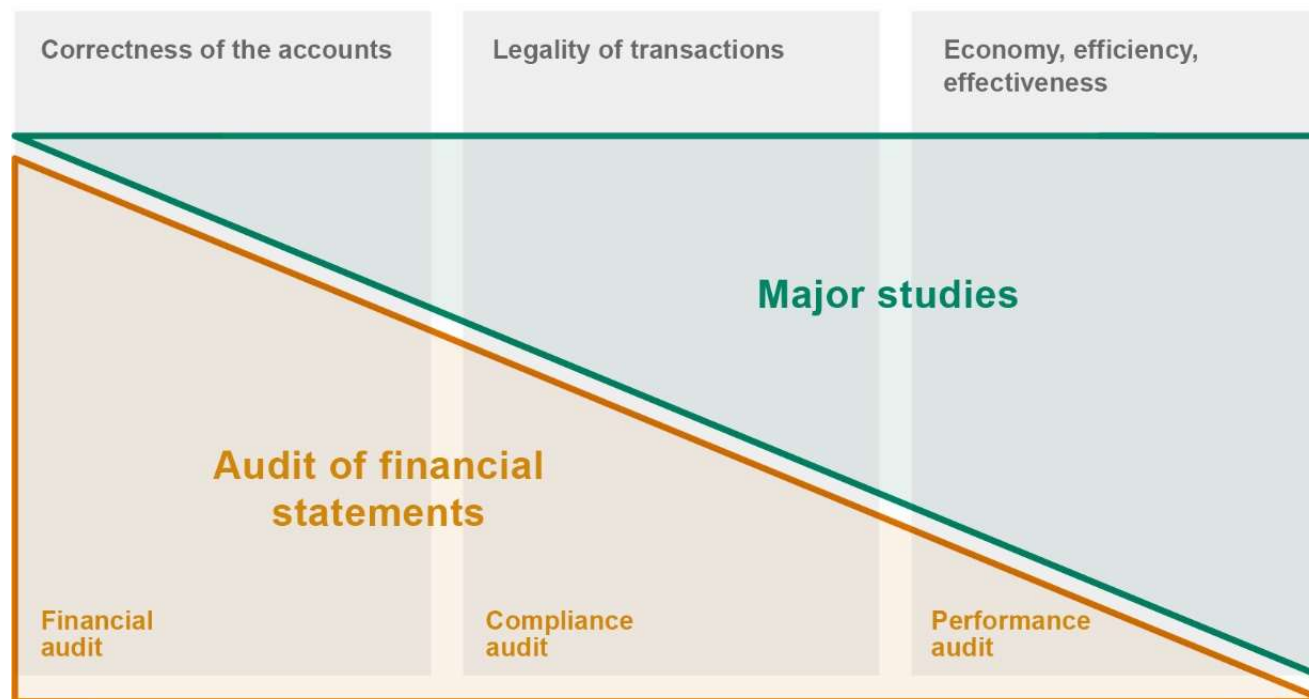
Stakeholder management is important for us

- We want our work to be widely used by the Danish parliament.
- We want to look into issues of economic importance to society and issues that matter to specific groups of citizens and companies.
- We want to strengthen our reputation and the way we communicate.

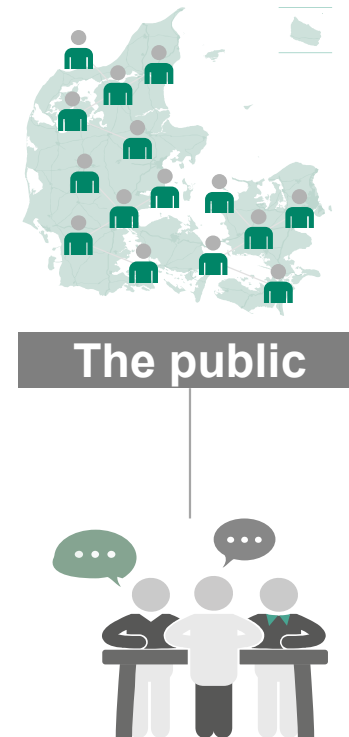
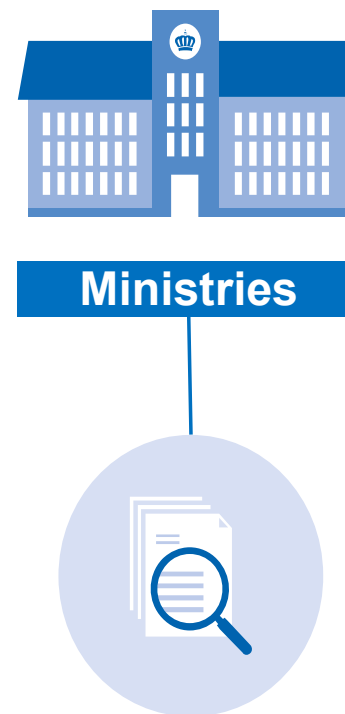
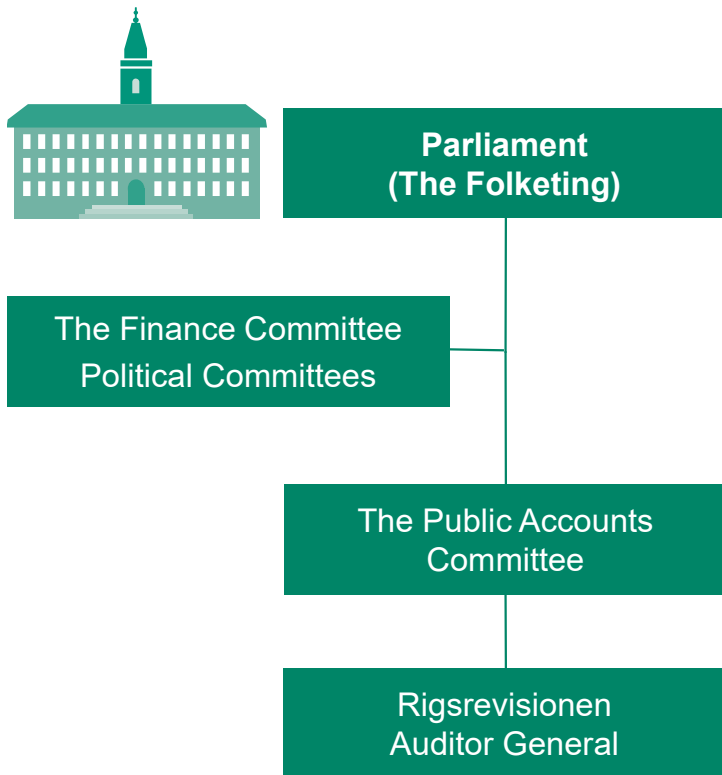


The audit tasks of Rigsrevisionen

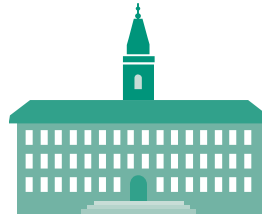
- The products that we wish to communicate



Our prime stakeholders



The Parliament



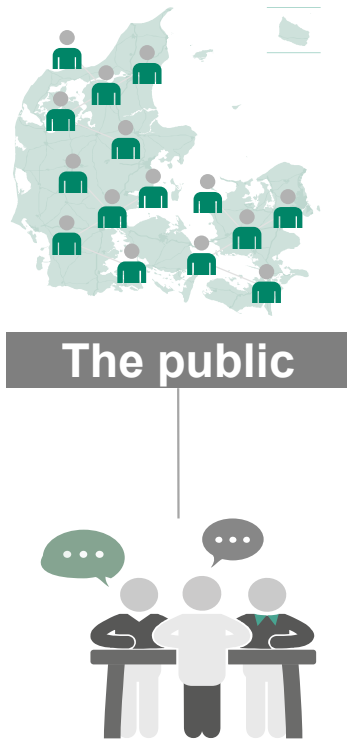
- We have a close relationship with the Public account committee
- We measure the usage of our reports and report it
- We hold technical briefings with the committees

The Ministries



- Follow-up procedures an integral part of change
- Customer surveys
- Meetings with ministers after publication of reports

Our prime stakeholders



- Media coverage: When the reports are made public
- The Public Accounts Committee make announcements
- We follow media reception closely
- We track traffic on our homepage
- We work hard to make our reports easy to read and understand

QUESTION: Are the prime stakeholders the same for you, and how do you engage them?

How do we plan to develop our relationship to our prime stakeholders

In General: We want to increase awareness and usage of our work

The Parliament

- Make our publicised reports more accessible and ready to use

The Ministries

- Follow-up time should be no more than 2 years
- Visiting small and medium-sized state institutions

The Public

- Extensive awareness on our products
- Use social media (LinkedIn), both for awareness and employer branding

QUESTION: In what areas do you plan to develop your relationship to your stakeholders?

FURTHER QUESTIONS?

Explore our reports (in English): <https://uk.rigsrevisionen.dk/>

Our strategy 2023-2027 (in English): [Rigsrevisionen's strategy 2023-2027 | Rigsrevisionen](#)

Our latest annual report (in english): [Annual report and accounts | Rigsrevisionen](#)



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More information

www.rigsrevisionen.dk

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