



The relevance of stakeholder implication and communication for impact assessment

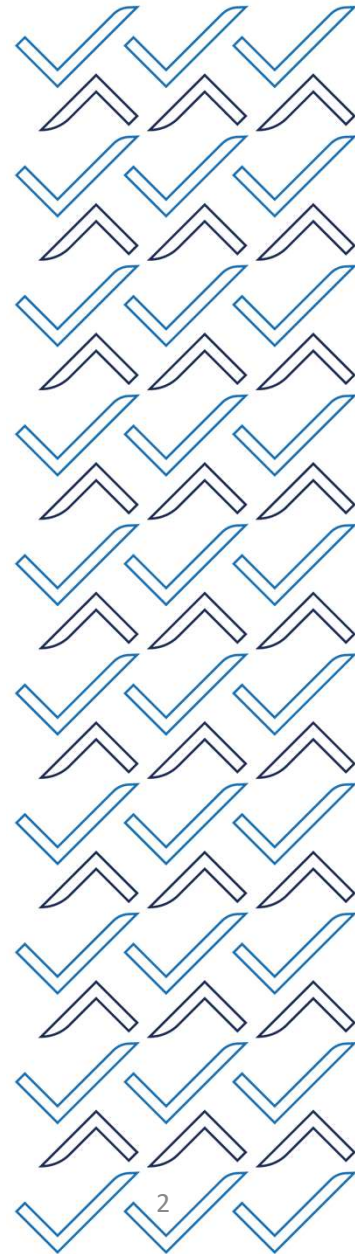
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Ieva Grauzinyte

Sector leader

Planning and impact department

National Audit Office of Lithuania



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Importance

Contributing to increase the knowledge and understanding of the audit entity, the public and/or various stakeholders.

Increasing knowledge and understanding



The influence of the state audit and its impact on increasing the knowledge and understanding of the audit entity and other interested parties.

Direct educational impact

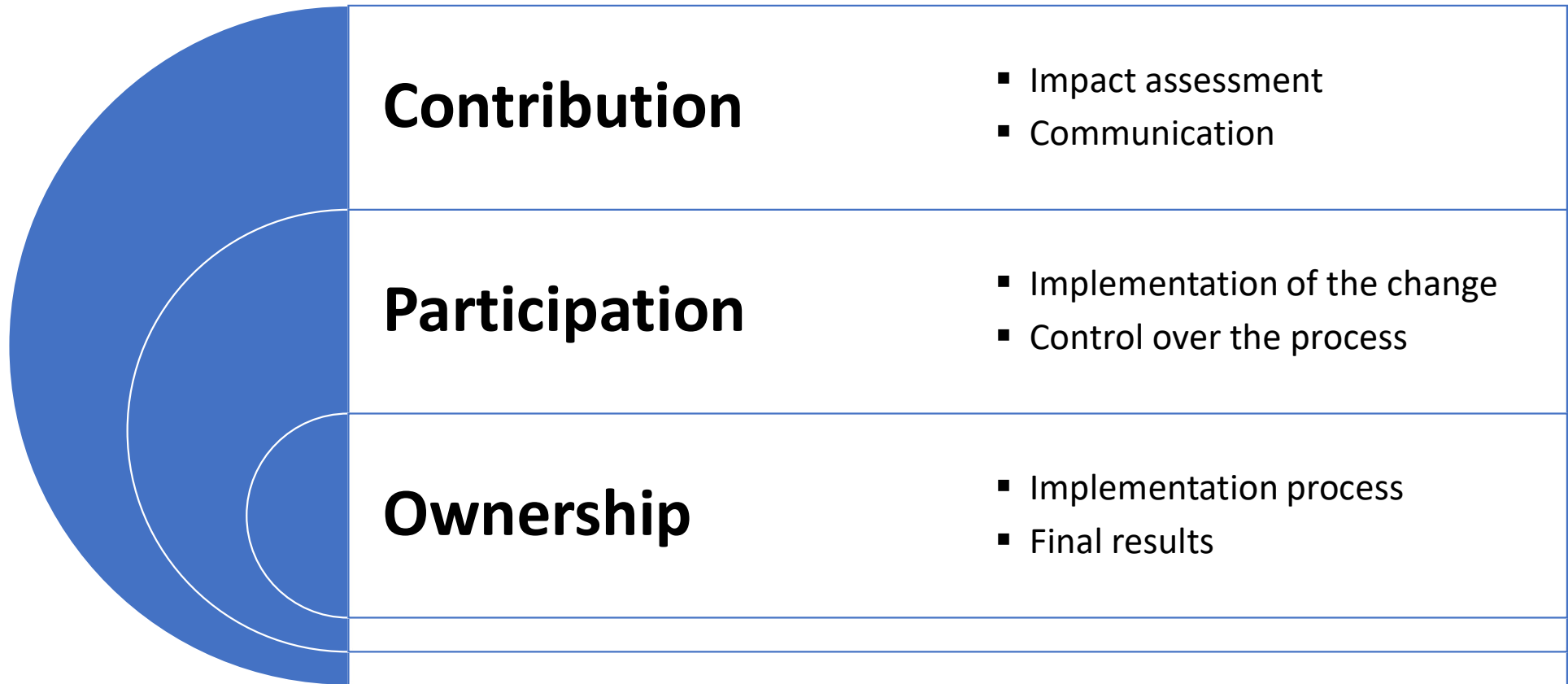


The educational impact of audits is demonstrated by indicators related to the media attention to audit results and follow up on impact.

Indirect educational impact



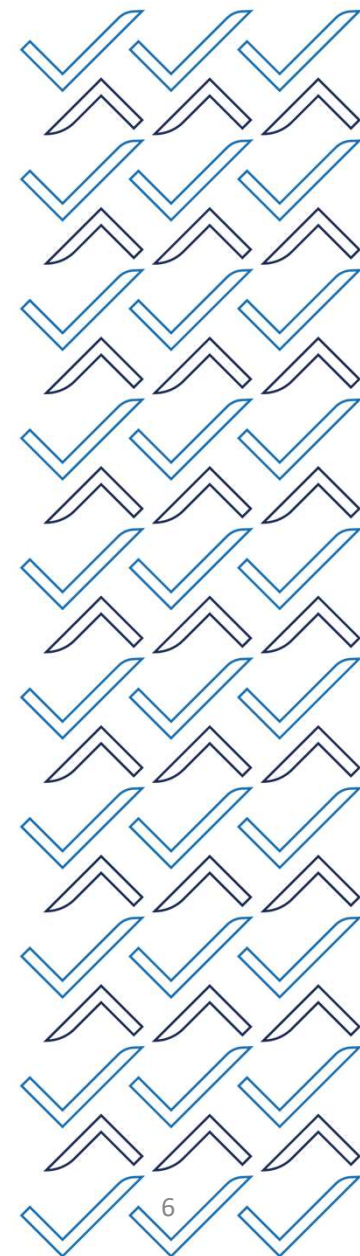
Relevance of stakeholder implication



Stakeholders

External:

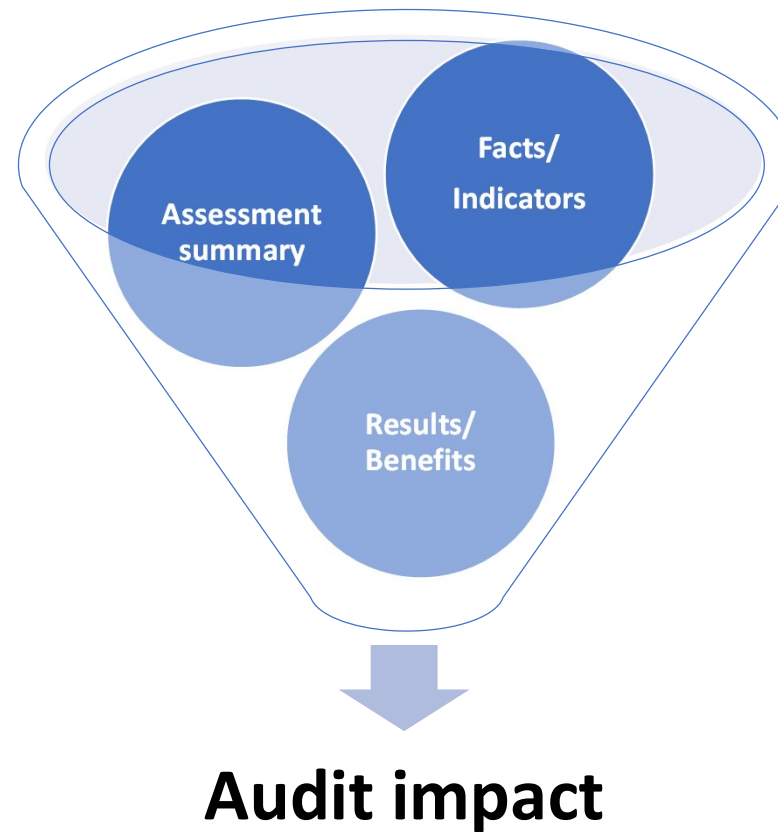
- Auditees
- Ministries
- Government
- Parliament
- Other public and non-public institutions
- Media
- General public



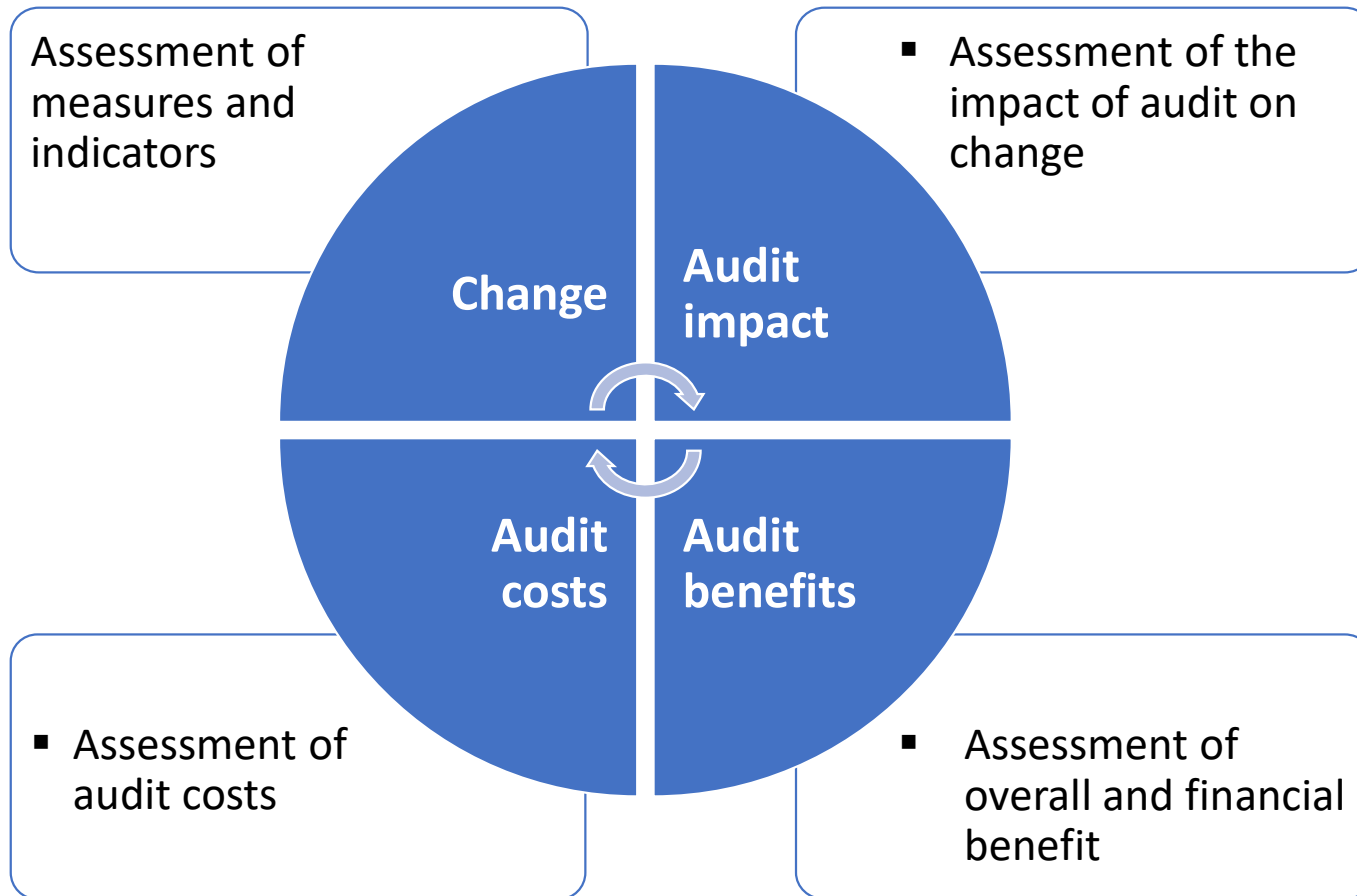
Channels/Sources



Content of communication on audit impact

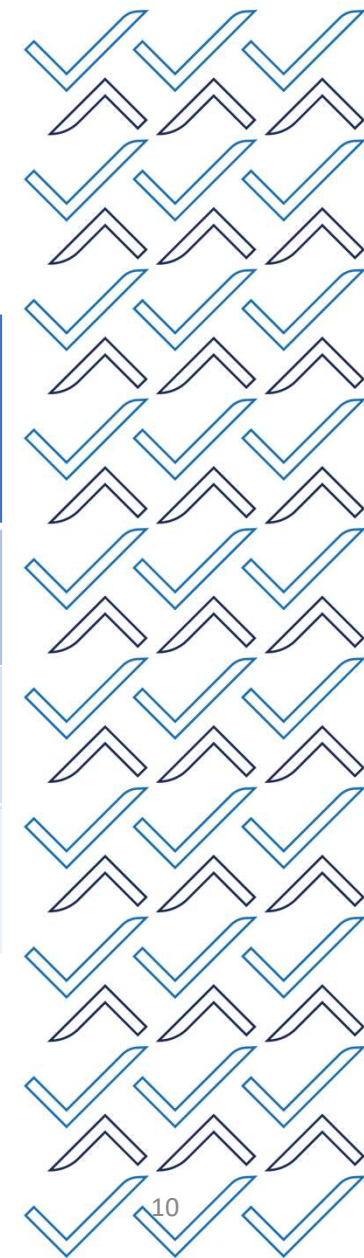


Content of audit impact assessment

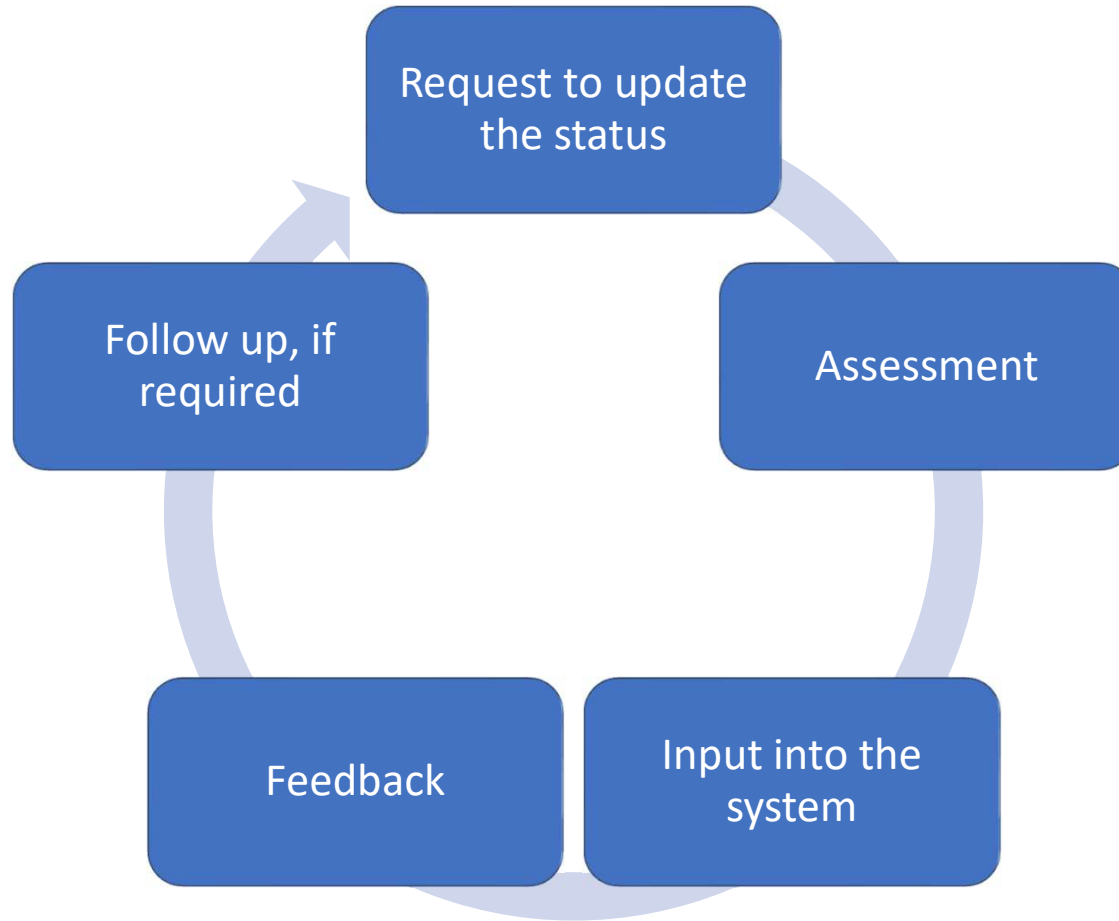


Audit recommendations

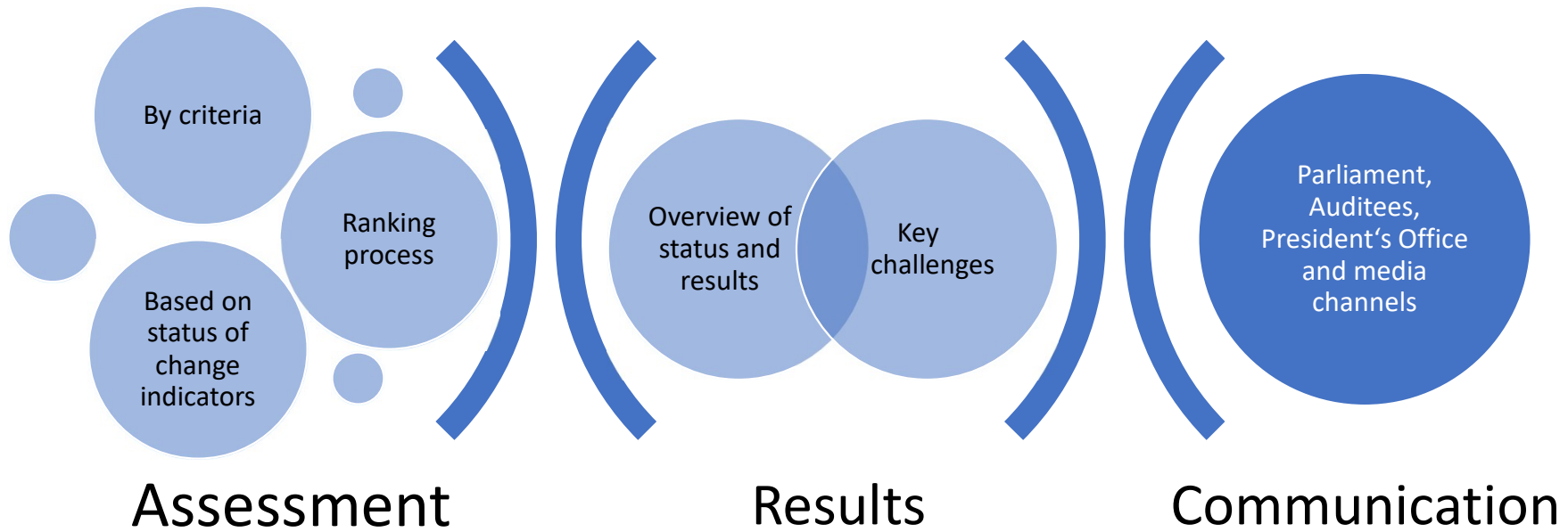
Grade	Scope of impact	Scope of coverage	Route of communication
High	Measured	Included	Report/Direct
Medium	Measured	Included by relevance	Report by relevance/Direct
Lower	Measured (no indicators applied)	Not included	Direct



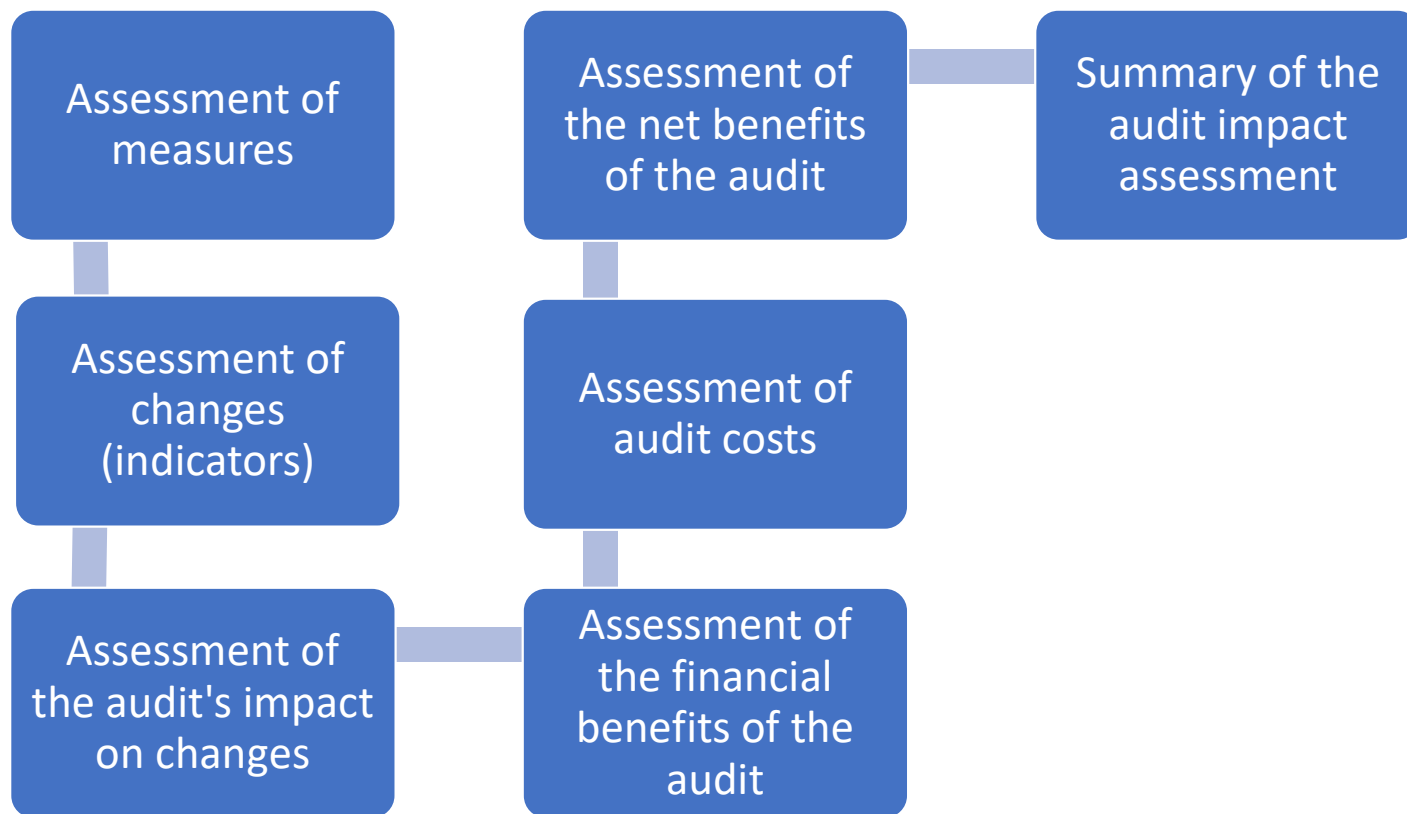
Regular communication



Report on implementation of recommendations



Disclosure in the final report on audit impact



Room for improvement

- **Impact assessment:**
 - ✓ Introduce the consistent overall SAI activity impact ratio
- **Communication efficiency:**
 - ✓ Measure the number of requests received from stakeholders, media coverage, track the number of downloads of reports from the website and similar
- **Foster engagement of stakeholders:**
 - ✓ Seek more actively the feedback from citizens, experts, NGOs and other interested parties





**VALSTYBĒS
KONTROLĒ**
NATIONAL AUDIT
OFFICE

THANK YOU!

Kick off the discussion

- How does your SAI assess the impact?
- How does your SAI communicate on impact assessment?
- How does your SAI engage stakeholders in the process?
- Does your SAI seek actively the feedback from citizens, experts, NGOs and similar?
- Does your SAI engage the external entity to measure the impact of your audits?
- Application of „value for money“ indicator?

